



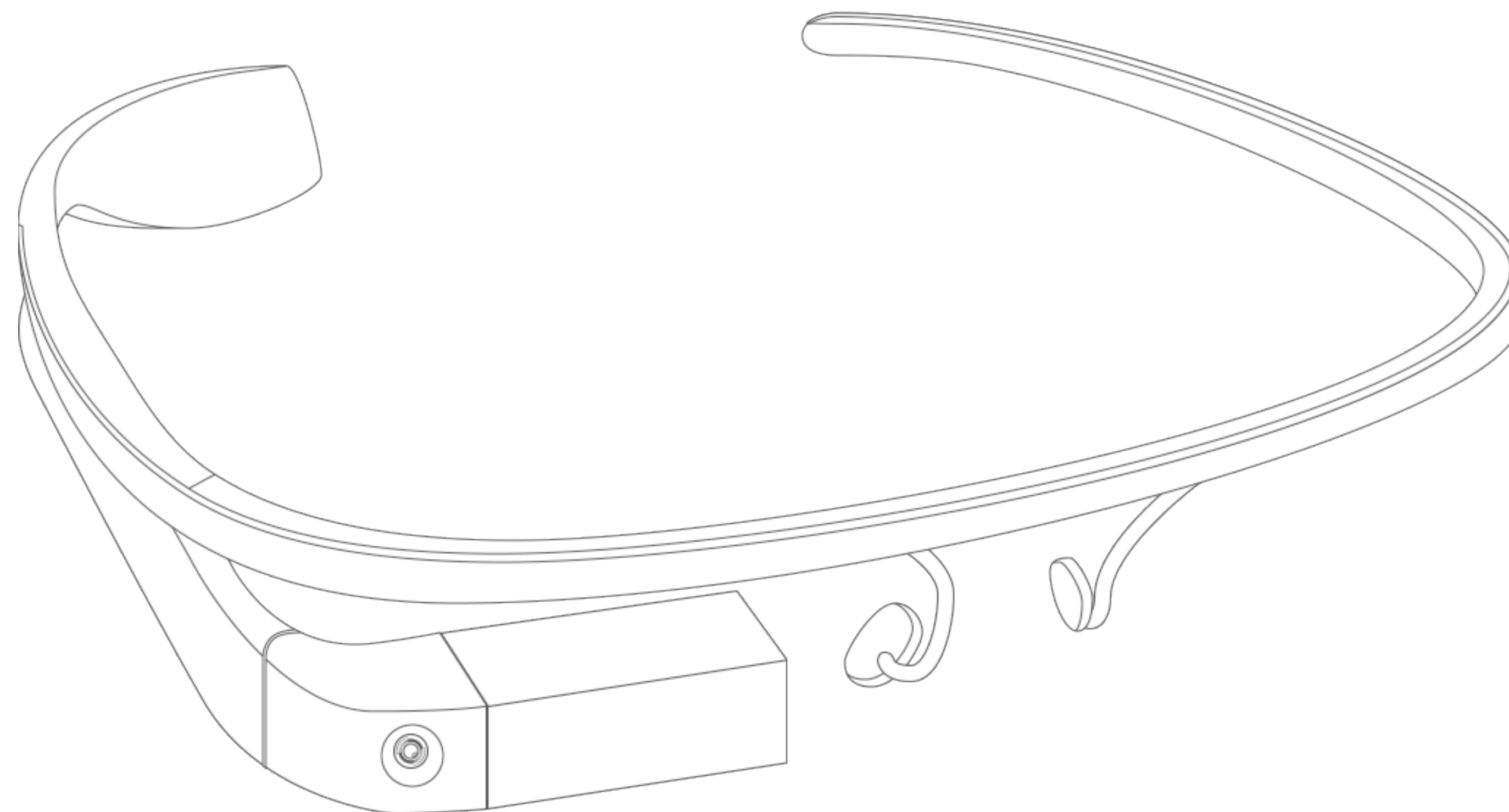
icebreaker
for XING

Miguel Parramon • Nikkel Blaase • Jochen Preusche • Sebastian Wüst

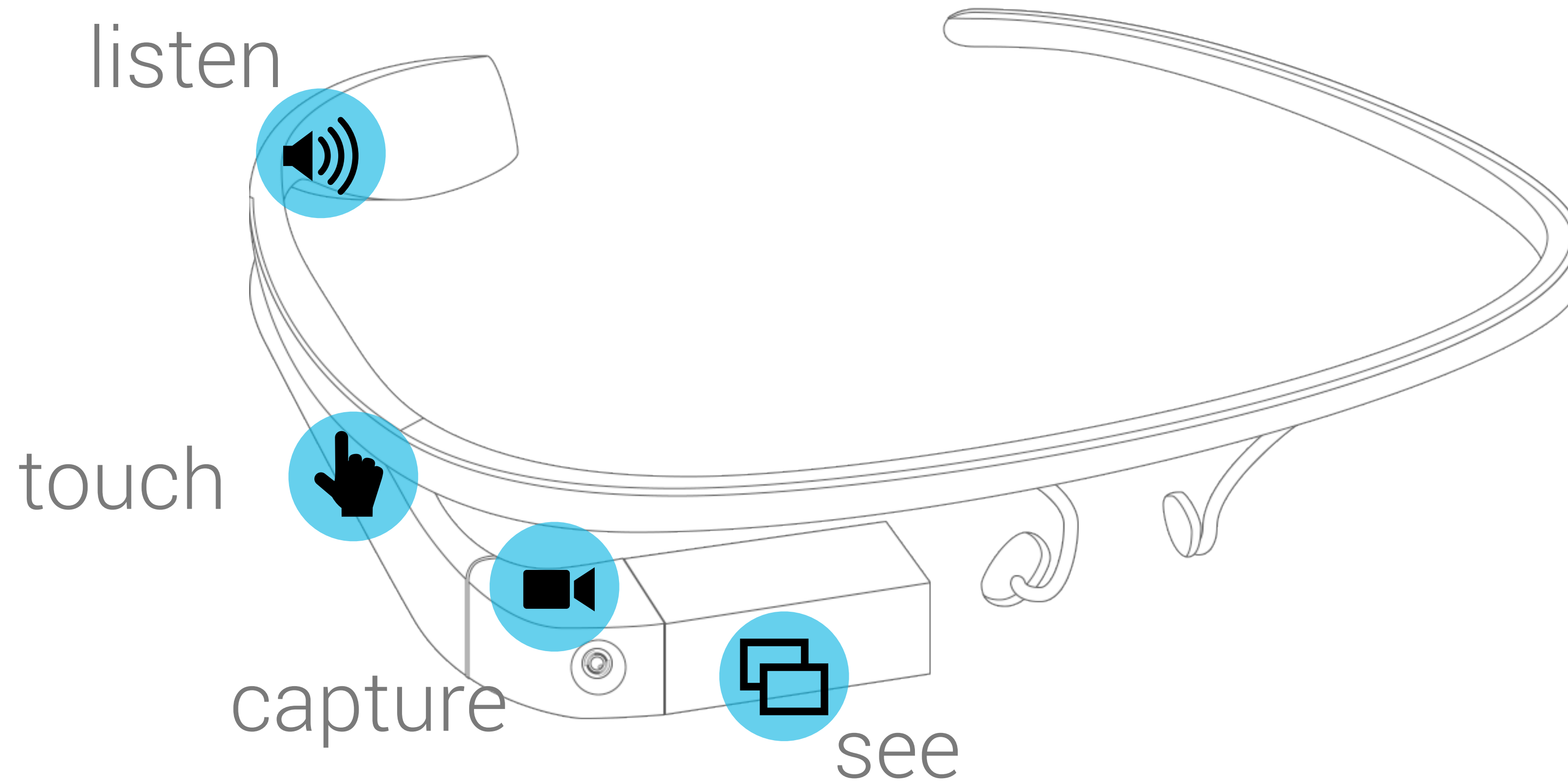
*icebreaker is the result of an »innovation week«
project. It lets XING developers & designers
work on their own ideas – apart from XINGs
product road maps.*

what is google glass

wearable device



wearable device



A sunset over a city skyline with a semi-transparent white box containing text. The sky transitions from a deep blue at the top to a bright orange near the horizon. The city skyline is silhouetted against the bright orange light. The water in the foreground is calm and reflects the colors of the sky. A semi-transparent white box is centered in the upper half of the image, containing the time and a phrase.

5:23

"ok glass"

SFO



JFK

JetBlue
Airways 644

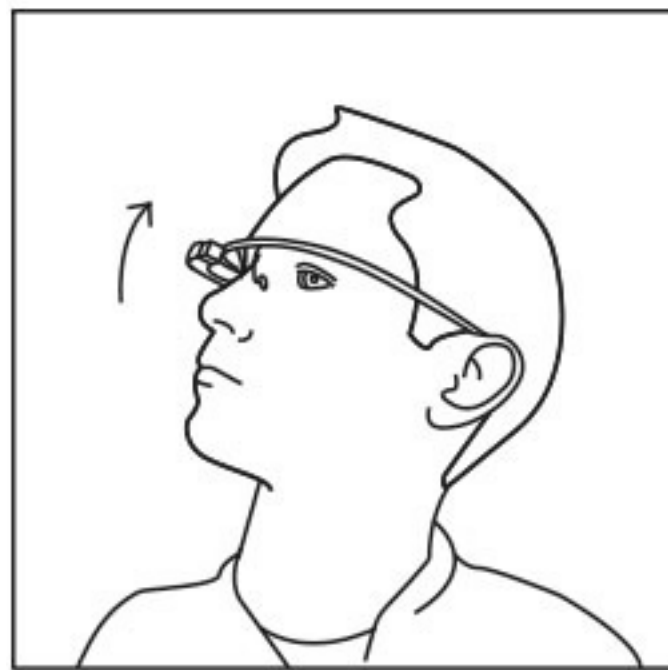
1:35pm

On time

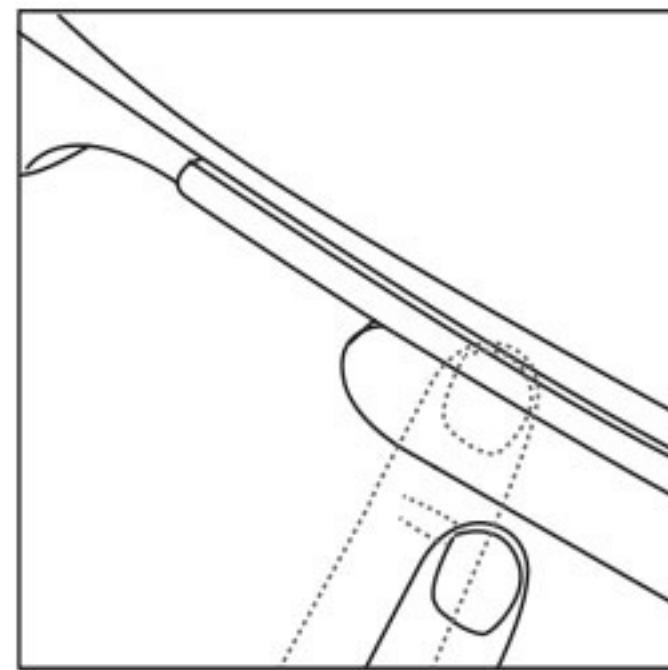
in 3 min



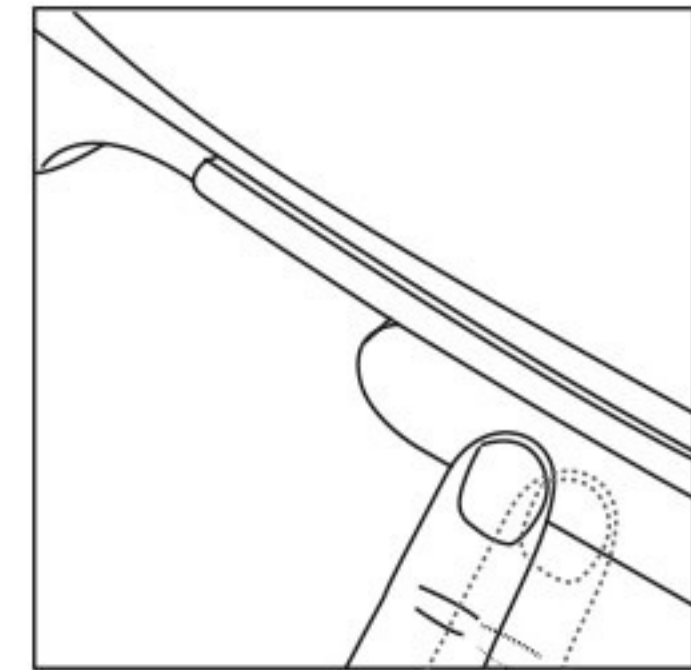
gestures



tilting



swipe



tap

voice

„ok glass, take a picture“



google glass

release

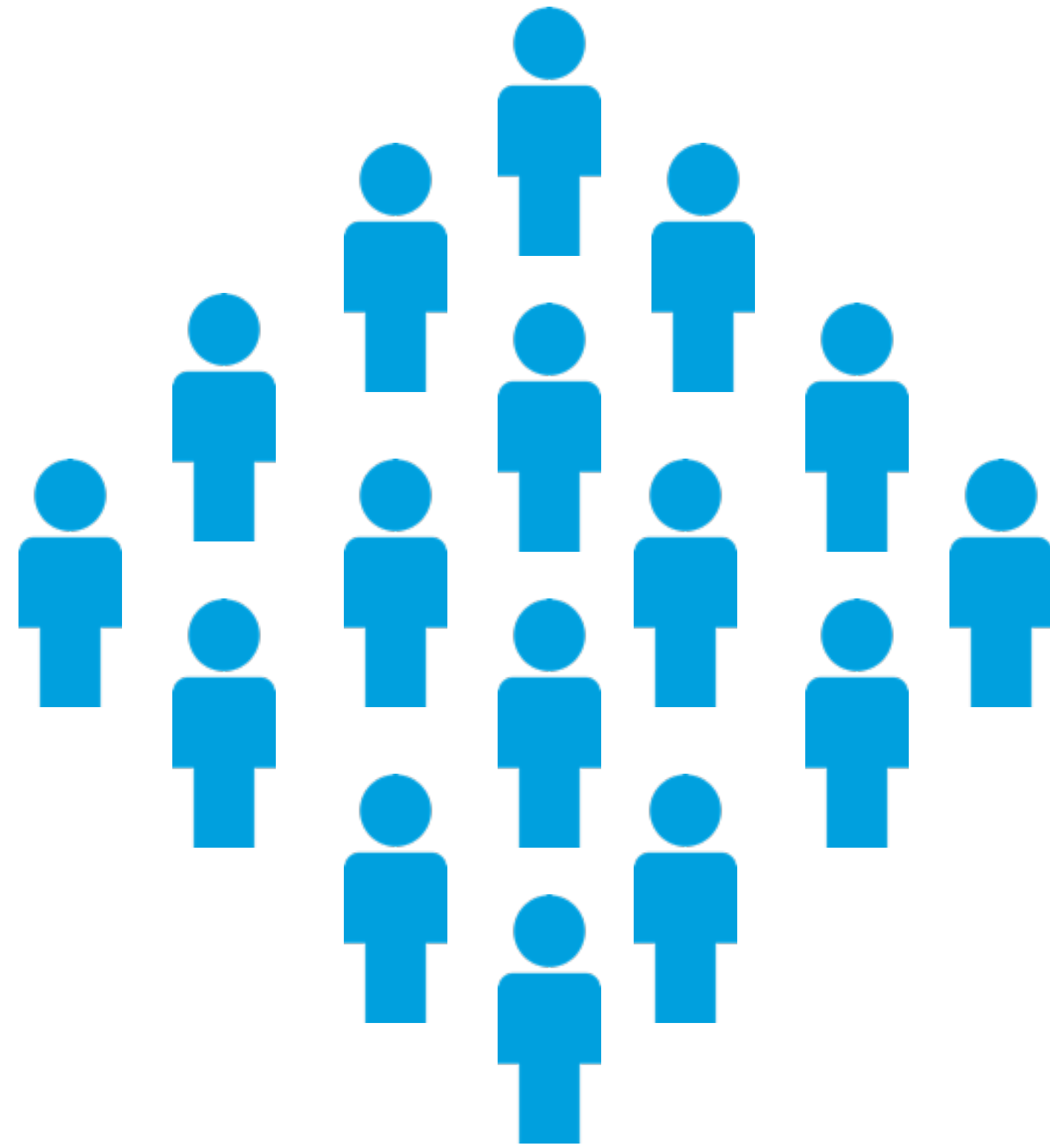
2014

icebreaker

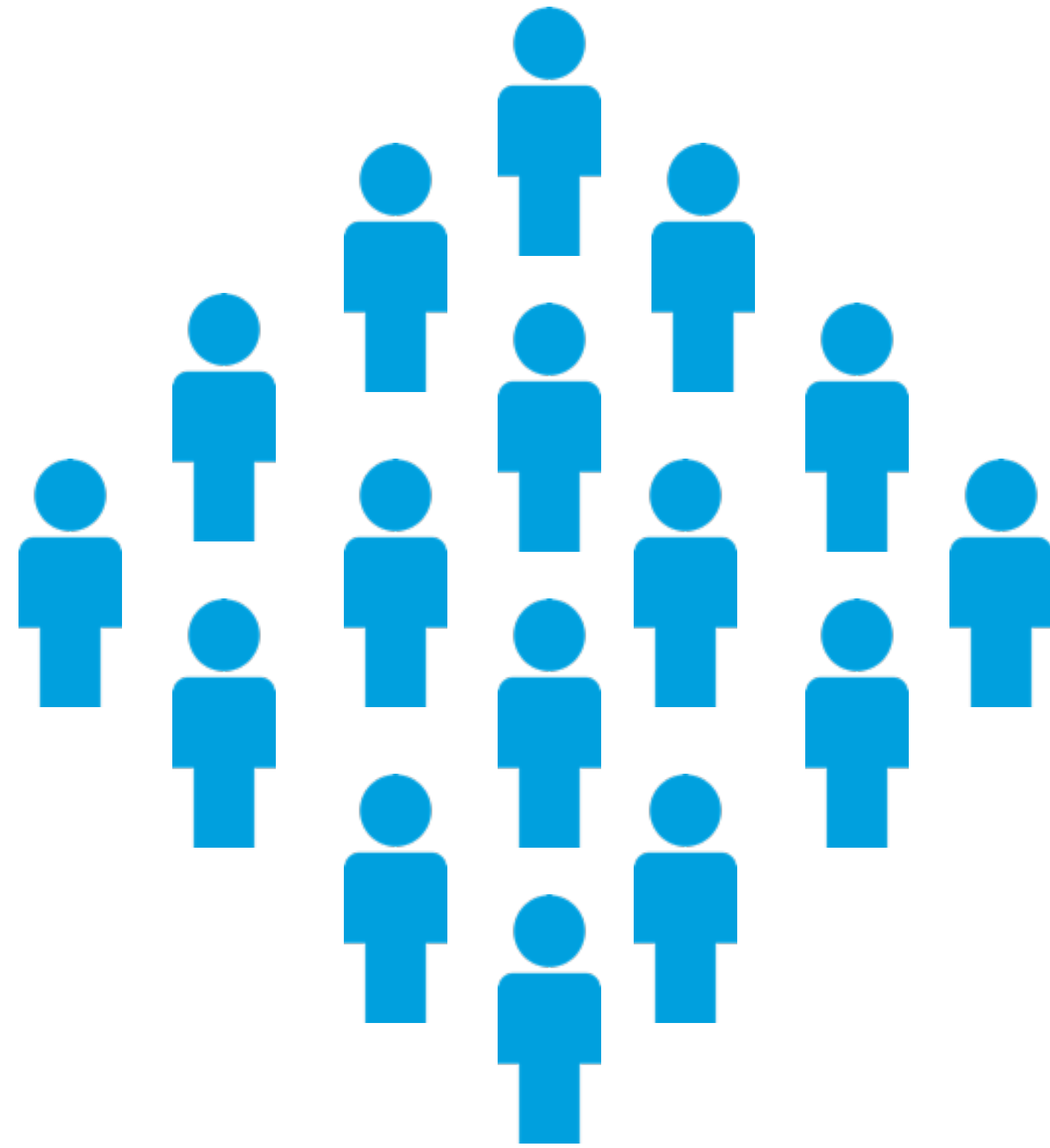
for XING



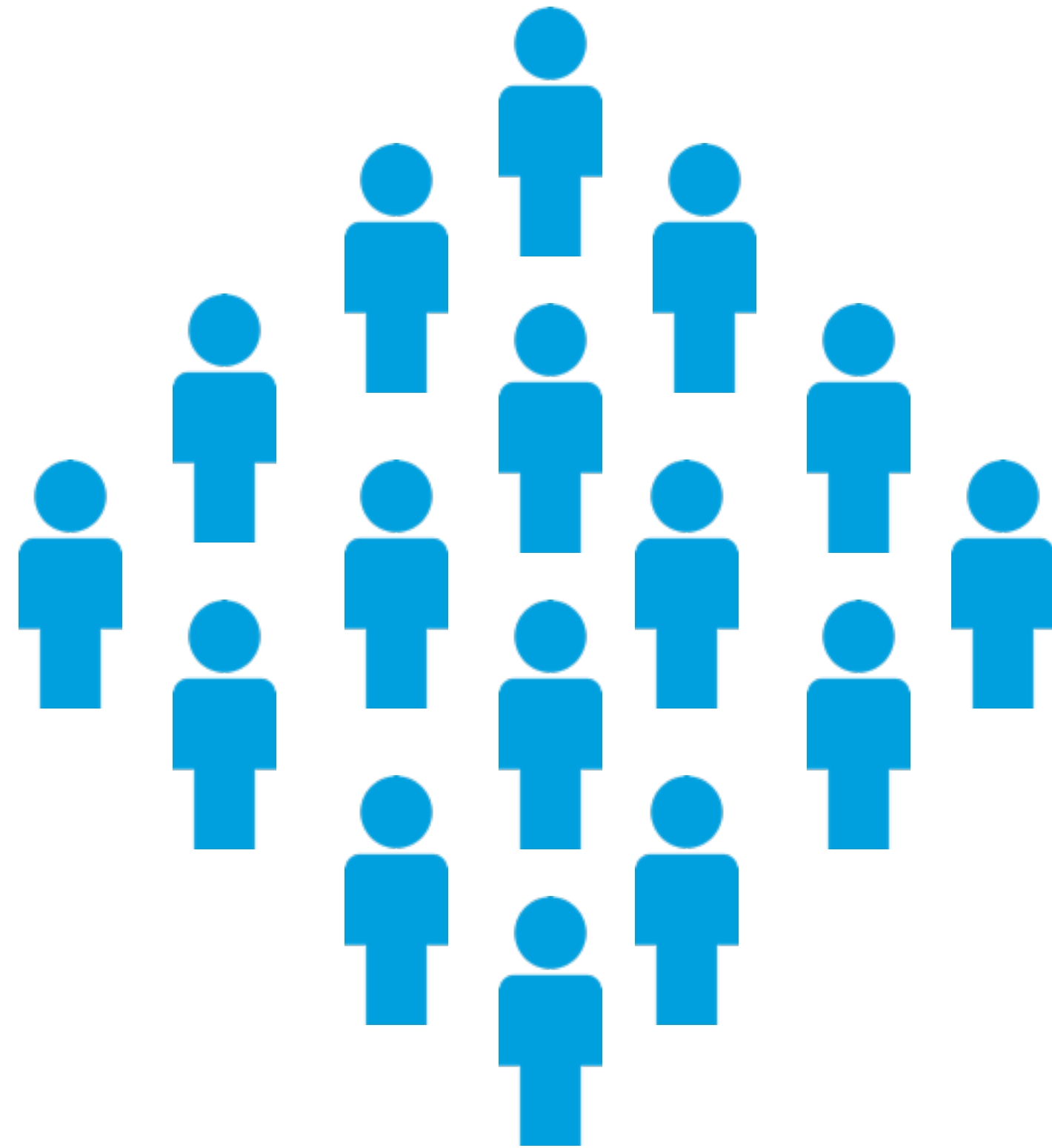
connecting
people



meet up



conference



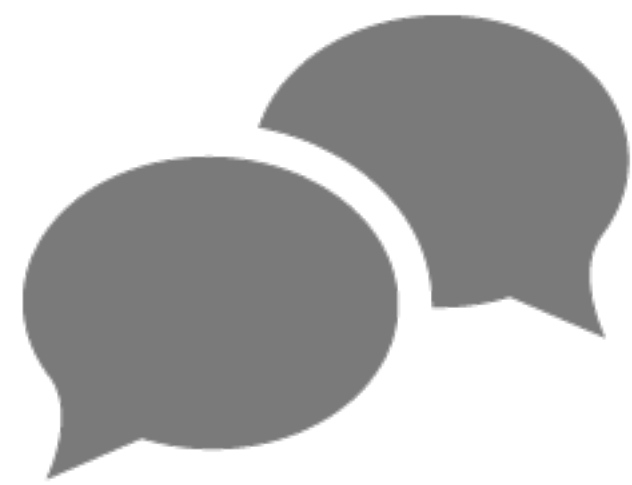
company offsite

it's hard to get in touch

who is interesting?

it's hard to get in touch

what to talk about?



break the ice



shows what both
of you have in
common



gives you
something to
talk about

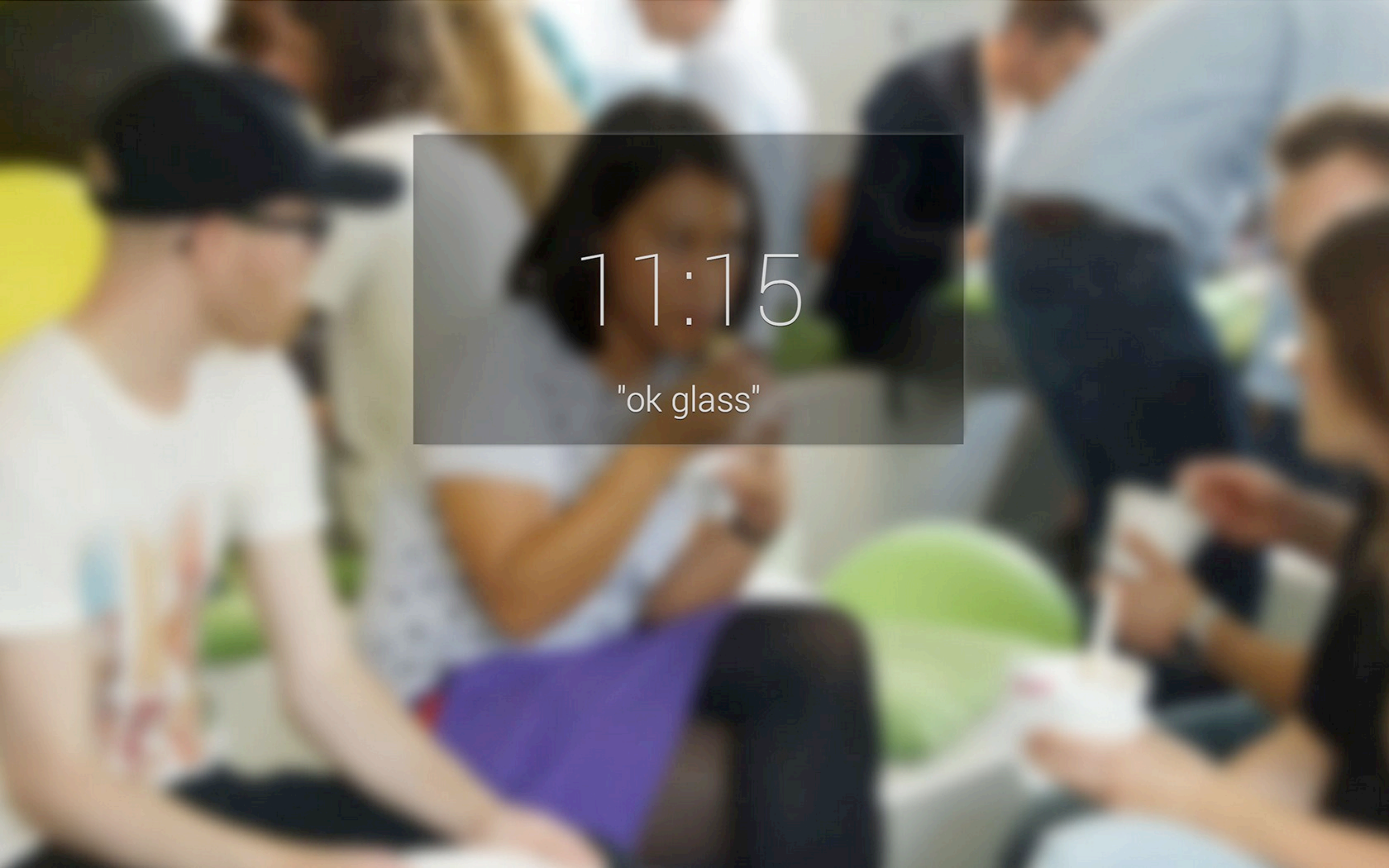
how cool is that;
both of us
used to study at
UDK Berlin

those were terrific.
do you miss UDK?

yeah, i mostly
remember the
great parties

... and by the

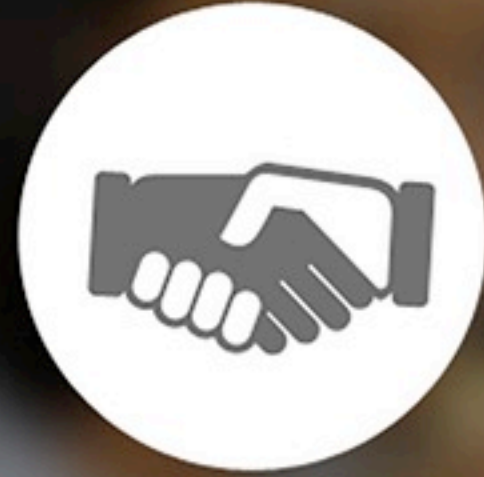
Demo



11:15

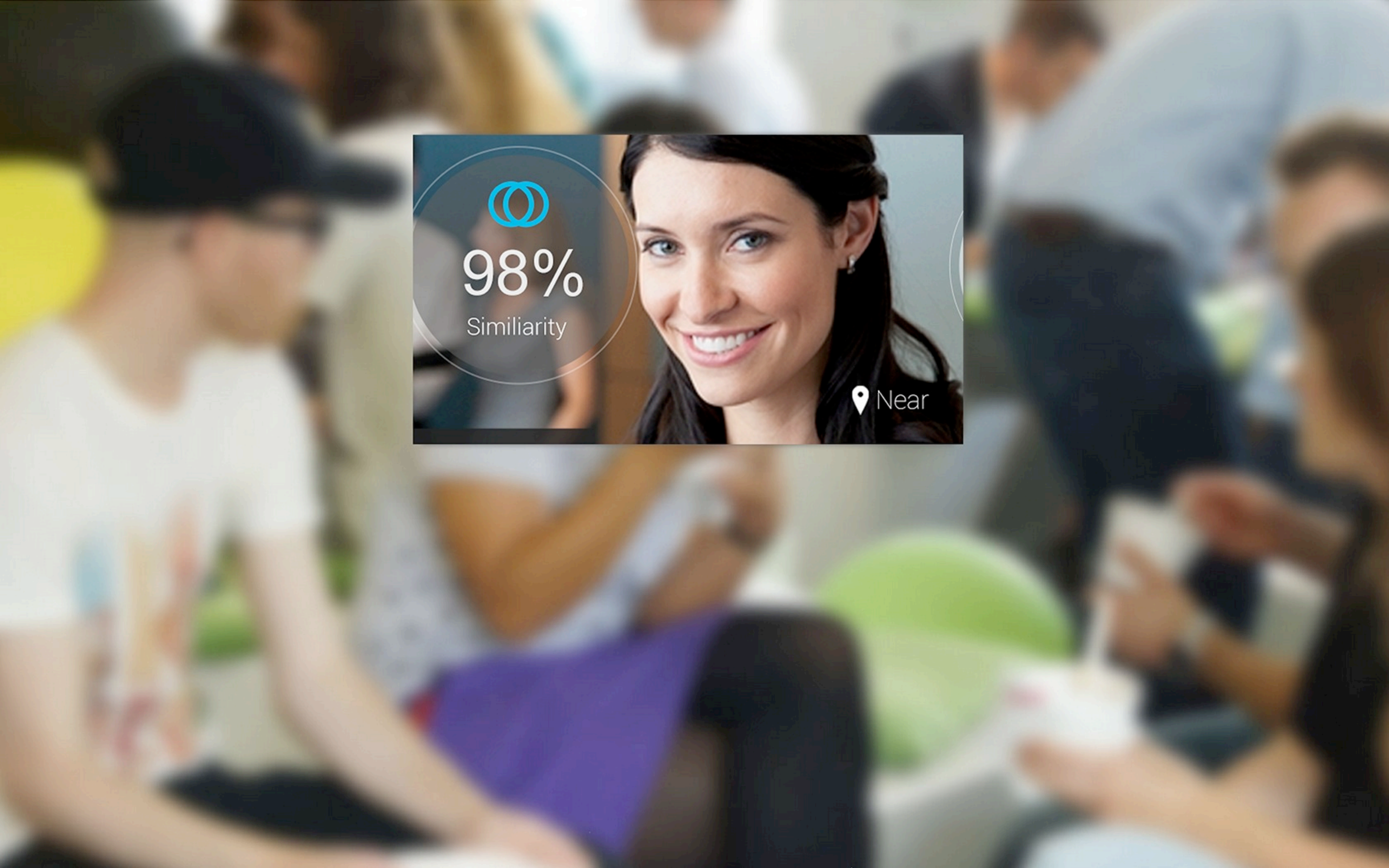
"ok glass"


Ice Breaker




3

2013-05-16 16:16




98%
Similarity


 Near



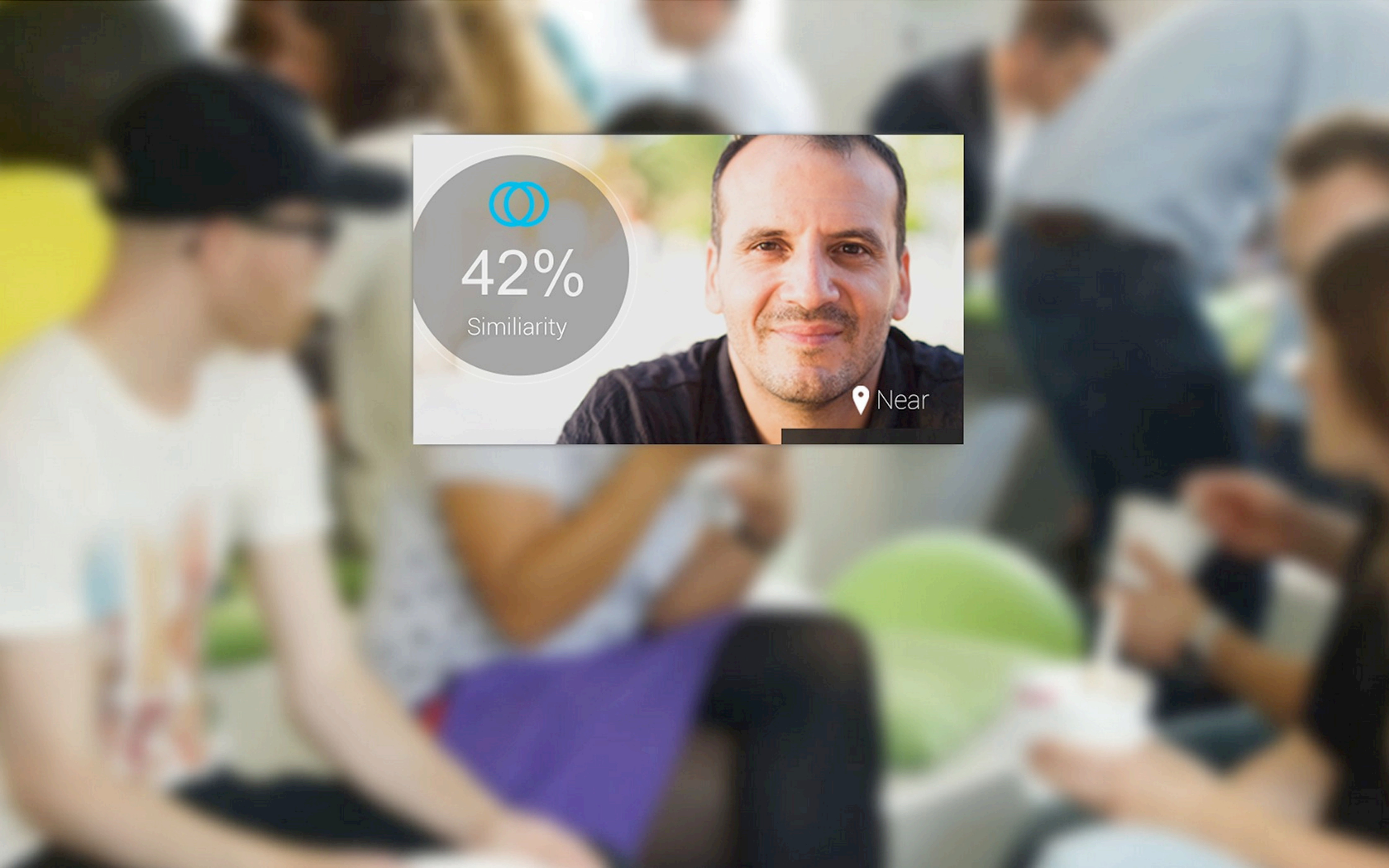



68%


Similarity

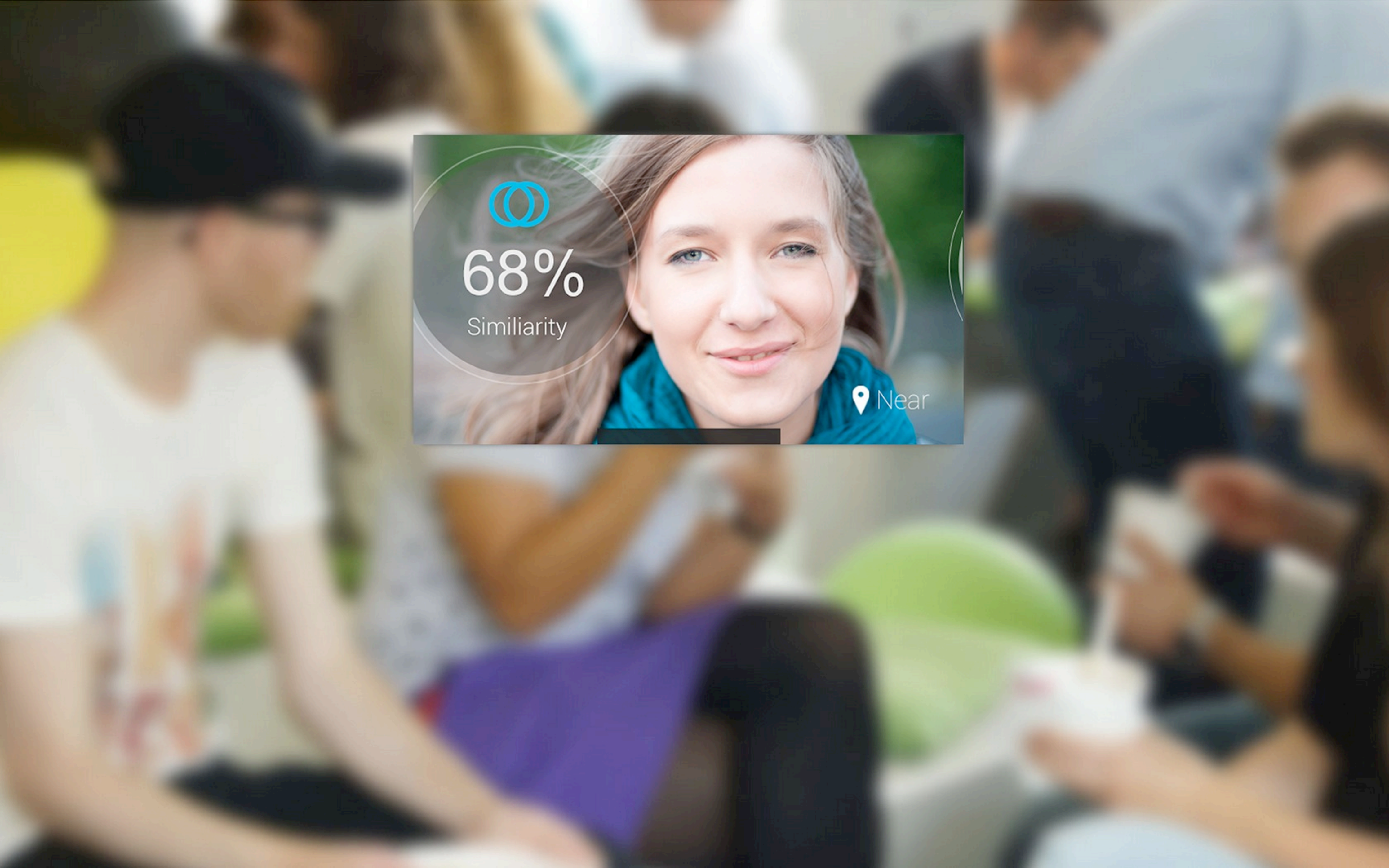
 Near


The image features a blurred background of a crowd of people. In the center, there is a semi-transparent overlay box. Inside this box, on the left, is a circular graphic containing a blue icon of two overlapping circles. Below this icon, the text '68%' is displayed in a large white font, with the word 'Similarity' in a smaller white font underneath. On the right side of the box, there is a portrait of a young woman with long brown hair, wearing a blue scarf, looking directly at the camera with a slight smile. Below her portrait, there is a white location pin icon followed by the word 'Near' in white text.





42%
Similarity

 Near



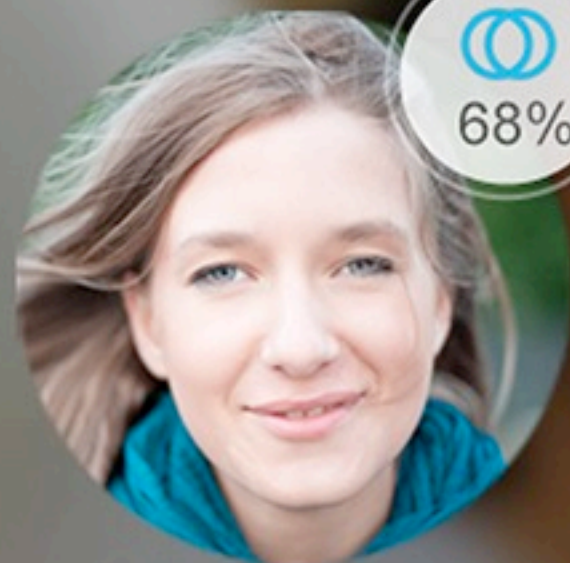

68%
Similarity

 Near

The image features a blurred background of a diverse crowd of people. In the center, there is a semi-transparent overlay containing a portrait of a young woman with long brown hair and blue eyes, wearing a teal scarf. To the left of her face, a circular graphic displays a blue icon of two overlapping circles, the percentage '68%', and the word 'Similarity'. To the right of her face, a white location pin icon is followed by the word 'Near'.

A blurred background image showing a group of people in a meeting or office setting. In the foreground, a woman with dark hair is looking down at a purple folder. To her left, another woman is partially visible, wearing a white shirt and a yellow headband. In the background, several other people are engaged in conversations or looking at documents. The overall scene is out of focus, emphasizing the central text overlay.

 Handshake



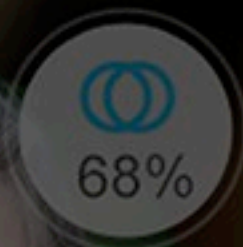
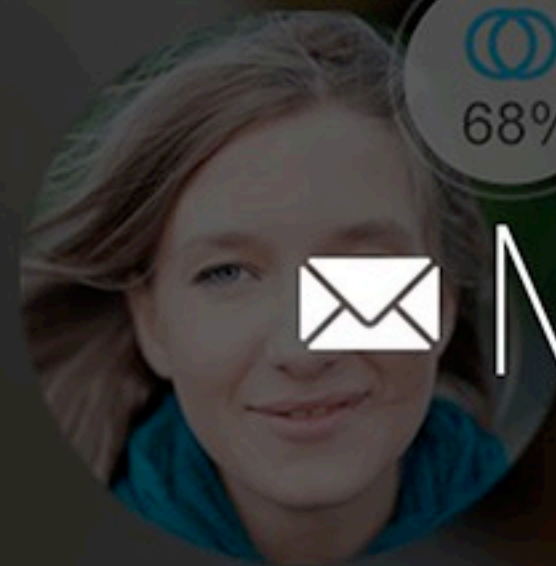
Larrissa Nelson

 UDK Berlin

 Hamburg

 Bernd Strecker

2013-05-16 16:16



Larrissa Nelson

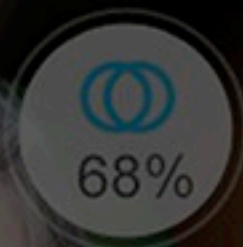
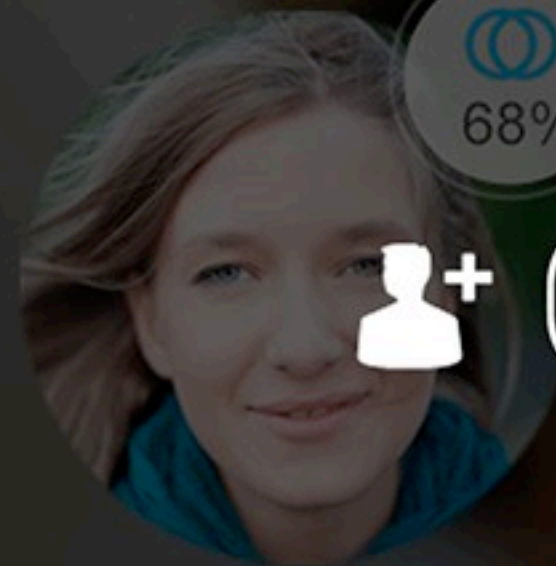
UDK Berlin

Hamburg

Bernd Strecker

Message

2013-05-16 16:16

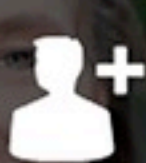


Larrissa Nelson

UDK Berlin
Hamburg

Bernd Strecker

2013-05-16 16:16



Contact

Thank You